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Creator: Holland, Jeep
Title: Jeep Holland papers.
Inclusive dates: 1943-1998
Extent: 12 linear feet (in 13 boxes)
Call number: 2009082 Aa 2

Language: Material is in English
Acquisition: The papers were donated to the library by Francis Holland, (donor no. 9973) in 2008
Accruals: No additions to the collection are expected.
Access: The collection is open without restriction.
Photographs: Photographs throughout collection as indicated
Audio Material: Box 10
Copyright: Francis Holland, Jeep Holland's heir, donated his copyright to the Regents of the University of Michigan.
Processed By: Matt Strand, 2009.

Abstract

Hugh “Jeep” Holland was the founder of the A-Square Record label in Ann Arbor in 1967, and consequently became an integral part of the southeast Michigan music scene in the late 1960s and early 1970s. The collection documents, in papers, photographs and sound recordings, Jeep’s personal life, interests, and career.

Biography

Hugh Henry “Jeep” Holland was born in 1943 in Boston, Massachusetts. Stories explaining the origin of his nickname stem from his father’s work during World War II, and vary between working with the motor pool, and working in the Studebaker factory that was then manufacturing Jeeps for the war effort. Following the war, the Holland family moved to East Lansing, Michigan, where Jeep and his younger brother, Frank Jr. (sometimes called “Jomp”), grew up and attended school.

During school, Jeep participated in a number of extracurricular activities including student council, various theatrical productions, and the wrestling and football teams. It was also during his youth that Jeep developed interests that would guide his later career path. Jeep’s habitual collecting likely started at a very young age. He accumulated comic books, promotional materials for his favorite cartoons and movies, and created detailed scrapbooks of important events in his life. Likewise, as a child, Jeep was a talented violinist. While he apparently didn’t particularly enjoy the instrument, his love of music was beyond question, and by the time he was 16, he was essentially running the local record store. This position at the record store also contributed to his collecting impulses, as he made a point of acquiring popular records as they were released. Furthermore, Jeep’s work at the record store and his extensive knowledge of popular music provided him with his first tastes of the music scene that he would soon become an integral part of, as he acted as DJ for local dances and other events.

Following his graduation from high school in 1961, Jeep moved to Ann Arbor, Michigan, to continue his education at the University of Michigan. Jeep mainly focused on humanities courses, and while he occasionally excelled in his school work, he was inconsistent enough that by January of 1966, he was asked by the university not to enroll in classes for the following semester.

Though his studies were unsuccessful, Jeep had taken a manager position at the Ann Arbor branch of Discount Records, and was quickly becoming a fixture of the Ann Arbor music scene. By 1965, Jeep was already heavily involved in the management of a local musical group comprised of Ann Arbor high school students, The Rationals. In 1967, A-Square Records was incorporated, and Jeep made a business of managing, producing, and promoting a host of Michigan bands, including the 3rd Power, All The Lonely People, The Amboy Dukes, The Apostles, Frijid Pink, The Frost, The Jagged Edge, The MC5, The Children, The Rationals, Savage Grace, Shakey Jake, The Scot Richard Case, The Stooges (Jeep is said to have given Iggy Pop his nickname), The Thyme, Wilson Mower Pursuit, and many more.

While there is little doubt that Jeep’s passion for the music scene was genuine, he was at best an amateur when it came to business. Before long, the scene he had helped create was beginning to outgrow the small local production companies that had nurtured it. By the early 1970s, A-Squared and other local labels were being pushed out by larger commercial operations. In the summer of 1971, Jeep moved to Boston, where he once again worked for Discount Records. In 1976, Jeep returned to the music business, this time as northeast regional promoter for United Artists. Additionally, while in Boston,

Jeep worked with WFNX-FM radio and participated in a music trivia segment called “Stump Jeep.” In the late 1980s, Jeep relocated again from Boston to Baltimore, Maryland where he worked with Diamond Comic Distributors, Inc. Jeep passed away on March, 14 1998 from complications due to diabetes.

Scope and Content Note

The Jeep Holland papers date from his youth in the late 1940s up to his death in 1998, and document his personal life, his education, and his career, particularly the record label and production company he founded, A-Square Records. The collection is comprised of the following series: Administrative, Artist Files, Personal Files, Realia, Sound Recordings, and Visual.

Administrative (1964-1990, 2 linear feet) documents the conduct of business for A-Square records, and to a lesser extent Discount Records, Universal Artists, and Diamond Comics. The series contains papers dealing with various professional organizations, assorted contracts, professional correspondence, documentation of events, financial records, and papers pertaining to legal counsel, recording studios and talent agencies.

Artist Files (1965-1978, 5 linear feet) consists of information regarding a large number of the bands Jeep worked with through his time with A-Square records, as well as Universal Artists and his own personal interests. Individual artist files can contain articles and newspaper clippings, concert flyers, contracts, general papers, photographs, and radio charts.

Personal Files (Late 1940s/Early 1950s-1998, 2.5 linear feet) are comprised of papers documenting Jeep’s personal life. The series includes personal correspondence, general papers, and papers from Jeep’s youth such as school assignments, projects, and grades.

Realia (Late 1960s-Early 1970s, 1 folder) is comprised of promotional buttons that were made for the various bands Jeep worked with at A-Square.

Sound Recordings (1969-1993, .25 linear feet) is comprised primarily of 45 rpm singles from various bands that worked with A-Square Records. Additionally, it contains a CD compilation of songs released on the A-Square label in the late 1960s.

Visual (1943-1998, 2.25 linear feet) consists of visual resources such as photographs of Jeep, photographs of Jeep’s friends, photos from Jeep’s childhood, and photos of various A-Square, Universal Artists, and Diamond Comics personalities and functions. The series also contains scrapbooks detailing Jeep’s childhood, and one of the bands he worked with, The Rationals. In addition, there is one outsize box containing an unbound scrapbook concerning The Rationals, three concert posters, and one large portrait of Jeep from when he was in high school.

Box No. Description

Administrative

American Federation of Musicians

Box 1

Bulletins, 1966-1970

Correspondence, 1969-1971

Directories, 1969

Forms and Contracts, 1964-1969

Contracts, 1967-1970 (4 folders)

Correspondence

Day, Dennis, 1969

Knight, Larry, 1967-1968

Patlow, Jerry

Smeltzer, Gary, 1969-1970

Events

Ann Arbor Blues Festival, 1970

Detroit Rock Revival, 1969

Kalamazoo Pop Festival, 1969

Miscellaneous Rock Festivals, 1970-1971

Financial Documents

Ledgers

A-Square Productions, 1967-1970 (4 folders)

The Apostles, 1967-1968

The Children, 1967-1968

The Frost

The Gang, 1967-1968

Jagged Edge, 1968

Shakey Jake, 1969-1970

The Thyme, 1967-1968

Notecards

General Files

A+A Productions, 1969

American Federation of Television and Radio Artists, 1967

Answering Service, 1967-1969

Argus

Buddha Records, 1971

Capitol Records, 1968-1969

Carty's Music, 1967-1969

Cassette Inventory

Cavern Records, 1967-1968

Clark Oil, 1968

Copy Art Photographers, 1967-1968

Creem

Custom Specialty Advertising, 1967-1970

Diamond Comics, 1989-1990

Discount Photocopy, 1969-1970

Employees

Box No. Description

Administrative (Cont.)

General (Cont.)

Box 2

Follett Book Store, 1969-1970
 Foremost Photographic Service, 1968-1969
 Hard Corps Productions, 1969
 Hideout Productions, 1970
 Holland-London, 1965-1967
 Insurance, 1968
 Kier Photo Service
 Mass Photoprint Company, 1967-1968
 Master Charge
 Merit Music, 1968
 Michigan Bell Telephone, 1968-1970
 Michigan Department of Licensing and Regulation, 1967-1969
 Michigan Graphic, 1969
 Mobil Oil, 1969-1970
 The Music Center, 1967-1968
 Music Productions Inc., 1970
 New England Telephone, 1971
 Office Equipment, 1968-1969
 Pulse Productions, 1969-1972
 Roach Printing Company, 1968-1970
 Scorpio Music, 1970
 Steeb Dodge, 1966-1969
 Sunn, 1970s
 Turntables and Tape Recorders, 1968
 United Artists
 Biographies, 1977-1978
 Miscellaneous, 1976-1977
 Legal Counsel
 Brignall, James, 1967-1968
 Hofer, Walter, 1966-1971
 Levy, John, 1968-1970
 Recording Studios
 DXM Recording Studio, 1968-1970
 Pioneer Recording Studio, 1968-1970
 United Sound Vendors, 1967-1968
 Vanguard Records, 1969
 Virco Recording Co., 1968-1970
 Miscellaneous Studios, 1968-1969
 Signature Authorizations, 1968-1969 (2 folders)
 Talent Agencies
 American Talent International, 1973
 Delta Promotions
 Diversified Management Agency, 1971-1973
 Haganah, 1969-1970
 International Famous Agency, 1970-1971
 United Artists Biographies, 1977
 Windfall Artists, 1970

Box No. Description

Administrative (Cont.)

Venues
Grande Ballroom

Box 2 (Cont.)

Articles, 1970
Concert Flyers
General, 1968-1970
Psychedelic Midway, 1969

Artist Files

3rd Power

Box 3

Articles and Clippings, 1969-1970
Concert Flyers,
Contracts, 1968-1970
General, 1968-1970
Photographs
Large
Small
Air Speed Indicator, 1968
Alice Cooper, 1971-1973
All the Lonely People
Concert Flyers
Contacts, 1969-1970
Photographs
Amboy Dukes
Articles and Clippings, 1968-1969
General, 1968-1970
Photographs
The Apostles
Contracts, 1967-1968
General, 1967-1968
Photographs
Ashmollyan Quintet, 1968
The Beach Boys, 1971-1973
The Beatles, 1970-1972
Bedlam Riff, 1969-1970
Bhang, 1969-1970
Big Red
Blackstone Row, 1969-1970
Blackwood Drake, 1969-1970
Blind Faith, 1969
Blues Train
Contracts, 1969-1970
General, 1969-1970
Brownsville Station
Articles and Clippings, 1970
General, 1970
Photographs

Box No. Description

Artist Files (Cont.)**Box 3 (Cont.)**

Bump, 1969-1970
 Butterfield Blues Band
 Cactus, 1971
 Canned Heat, 1969
 Carousel, 1968
 Caste, 1968-1970
 Catfish
 Articles and Clippings, 1970-1973
 Concert Flyers, 1971
 General, 1969-1970
 Photographs
 Charging Rhinoceros of Soul, 1968
 Chip Stevens Blues Band, 1969-1970
 The Chosen Few
 Eric Clapton, 1970
 Joe Cocker
 Commander Cody and his Lost Planet Airmen, 1971-1973
 Cream, 1969-1970
 Crystal Maze, 1969
 Mr. Curt, 1977-1978

Box 4

Damn Thing, 1969
 Dhobi's Itch, 1970
 The Doors
 The Eagles, 1972
 Electric Light Orchestra
 Elephants Memory, 1972
 Ellie Pop, 1969
 Elvis, 1969-1974
 Everlon Nevermore
 Excels, 1968
 Featherstone
 The Feminine Touch
 Floating Circus
 Frijid Pink
 Contracts, 1969-1970
 General, 1970
 Photographs
 Radio Charts, 1970
 The Frost
 Articles and Clippings, 1968-1970
 Concert Flyers, 1969
 Contracts, 1968-1969
 Correspondence, 1968-1969
 General, 1968-1970

Box No. Description

Artist Files (Cont.)

The Frost (Cont.)
Photographs

Box 4 (Cont.)

Copy Art
Garris, Gordon
Hartman, Don
Rigg, Bobby
Wagner, Dick
Group Photos
Large
Small

Radio Charts, 1969
Früt (of the Loom), 1971
The Fugs
The Gang
Contracts, 1967
General, 1967-1968
Photographs
Girls Inc., 1969-1970
Grand Funk Railroad
General, 1971
Photographs
Guardian Angel, 1971
Happiness Ticket, 1967
Head Over Heels, 1969
Jimi Hendrix, 1969-1970
Hideaways, 1967
HP and The Grass Roots Movement, 1968-1969
Humble Pie
Jagged Edge
Contracts, 1968
General, 1968-1969
Photographs
James Gang, 1969
Julia, 1969
Julius Victor, 1969
KJ Knight and the Knightriders
Lighthouse, 1969
Litter, 1969
Luther Black
Maend, 1969
Magpye, 1970
The Maxx, 1969-1970

MC5

Box 5

Articles and Clippings, 1968-1972
Concert flyers
Contracts, 1967-1969
General, 1967-1969

Box No. Description

Artist Files (Cont.)

MC5 (Cont.)
Photographs

Box 5 (Cont.)

Large
Small
Radio Charts, 1969
McKenna Mendelson Mainline, 1969
Mighty Quick, 1970
Mountain, 1969-1970
Mr. Stress Blues Band, 1968-1969
The Muffs, 1968
The Nickelplate Express, 1968
The Odds and Ends, 1968
The Ohio Power
The Ones, 1967
Orange Fuzz, 1968
Ormandy, 1969
Our Mother's Children
Contracts, 1967-1969
General, 1967-1968
Photographs
The Pack, 1968-1970
Phenomena, 1969
Plain Brown Wrapper
Contracts, 1969-1970
General, 1969-1970
Photographs
The Prime Movers, 1966
Procol Harum
Promise
Proud Flesh
The Rain, 1967-1968
The Rainmakers, 1967
The Rationals
Articles and Clippings, 1966-1970
Concert Flyers
Concert Notes
General, 1966-1970
Photographs
1967
April 1968
June 1968
General (2 folders)
Copy Art
Negatives and proof sheets
Schedules, 1965-1967
Scot's Pirates, 1992
Set Lists
Radio Charts, 1966-1970

Box No. Description

Artist Files (Cont.)**Box 6**

Rare Earth, 1970-1972
 Rascals, 1968
 Lou Rawls
 Red White and Blues Band
 Contracts, 1969-1970
 General, 1968-1969
 Photographs
 Richmond, 1969-1970
 Linda Ronstadt, 1971
 Rush, 1969
 Mitch Ryder
 St. Louis Union, 1968
 Salvage, 1970
 The Sand, 1969
 Savage Grace
 Articles and Clippings, 1970
 Concert Flyers
 Contracts, 1969-1970
 General, 1970
 Photographs
 Radio Charts, 1970
 Scarecrow
 The Second Rush, 1968
 Bob Seger, 1967-1968
 Shakey Jake
 Concert Flyers
 Contracts, 1968-1970
 General, 1970
 Photographs
 Small Faces, 1970
 Sky
 Concert Flyers
 Contracts, 1969-1970
 General, 1970
 Photographs
 Southwind, 1971
 SRC (Scott Richards Case)
 Articles and Clippings, 1967-1970
 Blue Scepter
 Concert Flyers
 Contracts, 1969-1970
 General, 1969-1971
 Photographs
 Large
 Small
 Radio Charts, 1967-1969
 Cat Stevens, 1967-1973
 Stoney and Meatloaf, 1971

Box No. Description

Artist Files (Cont.)

The Stooges

Box 6 (Cont.)

Articles and Clippings, 1969-1970

Concert flyers

Contracts, 1968-1969

Fan club

General, 1968-1970

Photographs

Stuart Avery Assemblage

Sun

Contracts, 1969-1970

General, 1969-1970

Photographs

Sunday Funnies, 1969-1971

The Talismen, 1967

Target, 1968-1969

Tate Blues Band, 1969

The Tea, 1970

Teegarden and VanWinkle

Box 7

Articles and Clippings, 1969-1971

General, 1968-1970

Photographs

Radio charts, 1970

Three Dog Night

Thyme

Photographs

Copy Art

General

Laminated

Negatives

Tiers, 1968-1969

The Toad, 1968

Touchstone

Tribal Sinfonia, 1970

The Troyes, 1966-1968

Underground Wall, 1969

Unrelated Segments, 1967-1968

The UP

Concert flyers

Contracts, 1967-1970

General, 1968-1971

Photographs

Press Releases, 1969

Virgin Dawn

Concert flyers

Contracts, 1969-1970

General, 1970

Photographs

Box No. Description

Artist Files (Cont.)**Box 7 (Cont.)**

Toby Wesselfox, 1969-1970
 Whiz Kids, 1971
 The Who
 General, 1969-1975
 Photographs
 Wilson Mower Pursuit
 Concert flyers
 Contracts, 1968-1970
 General, 1968-1970
 Loy Norrix High School, 1969
 Photographs
 Johnny Winter
 The Woolies, 1969-1972

Personal Files

Correspondence
 Adcock, Bob, 1968-1969
 Alyta, 1961-1962
 Anne, 1969
 Apple, Jim, 1962
 Betsy, 1968
 Chase, Tippi, 1968
 Cotton, Betty, 1975-1978
 Cuthberson, Cynthia, 1961-1962
 Fischer, Connie, 1960
 Fricker, Bobbi, 1965
 High School Friends, 1961
 Holland, Francis Jr. (Jomp), 1962
 Holiday Cards
 Kaiser, Jon, 1964-1968
 Karen, 1968
 Kays, Marilyn, 1961-1962
 Kerry, Elaine, 1972

Box 8

Kessler, Dennis, 1978-1980
 Krinkle, 1971-1972
 Lucille, 1961-1962
 Maggie, 1968-1969
 Marsha, 1967-1968
 Miscellaneous (2 folders)
 Parents, 1961-1975
 Prochniak, Sue, 1966-1967
 Ric, 1969-1970
 Sedlarik, Carol, 1967-1969
 Sheri, 1969
 Simpson, Lynn, 1971-1973
 Sivek, Sue, 1970-1972
 Stahl, Rick, 1969
 Wade, Dianne, 1970-1972
 Waz, 1970

Box No. Description

Personal Files (Cont.)

General Files

Box 8 (Cont.)

Address directory
 Album collection
 Alexander, Ice, 1969
 Allopenna, Karen, 1971
 Bills etc., 1961-1962
 Car documents, 1967-1980
 Cotton, Betty, 1977
 Derlen, Ronnie, 1972
 Diamond Comics, 1989-1990
 Drawings
 Eberline, Bill, 1969-1975
 Fabulous Furry Freak Brothers
 "Grit Noise and Revolution"
 Jordan, Will, 1970-1971
 Little Nemo
 Kaiser, Jon, 1973-1974
 Marriage, 1968
 McKinney, Sharon, 1969
 Memorial
 General, 1998
 Obituaries, 1998
 Stories, 1998
 Miscellaneous
 Newspaper clippings (2 folders)
 Optner, Jim
 Parents, 1987
 Posters

Box 9

Promotional Materials
 Memorabilia
 Photographs etc.
 Ryder rental, 1971
 Simpson, Lynn
 Standard oil, 1968
 Taxes, 1985-1996
 Telethons, 1977-1979
 Unemployment, 1975-1976
 Wetmore, Bruce, 1970-1971
 Youth
 Assorted Event Programs, 1956-1961
 Assorted Holiday Cards
 Boy Scouts, 1953-1955
 Camp Al Gon Quian, 1955-1957
 Miscellaneous
 Newspaper Clippings

Box No. Description

Personal Files (Cont.)

Youth (Cont.)

Box 9 (Cont.)

Early childhood artwork (2 folders)
 Elementary school assignments
 Junior High School
 Assignments (2 folders)
 "Character Book"
 Newspaper, "East Lansing Junior Highlights," 1956
 High School
 Assignments
 Diploma, 1961
 Grades, 1957-1959
 Graduation, 1961
 Graduation Scrapbook, 1961

Box 10

National Merit Scholars, 1960-1961
 Newspaper, "The Trojan Trumpet," 1955-1956
 Posters
 Yearbooks, 1956, 1957, 1959
 Student Council
 Correspondence, 1960
 Meeting Materials (3 folders)
 Notebooks
 College
 Administrative Correspondence, 1963-1966
 Grades, 1962-1965
 Miscellaneous
 Newspaper Clippings, 1962

Realia

Buttons

Sound Recordings

A-Square of Course
 Brownsville Station
 "Rock & Roll Holiday," (B side; "Jailhouse Rock), 1969
 "That's Fine," (B side; "Tell Me All About It")
 Catfish, "Down in the Flood," (B side; "Witchcraft")
 Commander Cody and the Lost Planet Airmen, "Watch My .38," (B side; "Semi-Truck"), 1973
 Mr. Curt, "Write Down Your Number," (B side; "I'm Going Blind"), 1978
 Ray Paul, "Lady Be Mine Tonight," (B side; "Hold It"), 1977
 Plain Brown Wrapper, "Stretch Out Your Hand," (B side; "Stretch Out Your Hand (2)")
 Rain like the Sound of Trains, "Bad Man's Grave," (B side; "Cookin With Anger"), 1993
 The UP, "Just Like and Aborigine," (B side; "Hassan I Sabbah"), 1970
 Miscellaneous
 "A Hard Days Night before Christmas"
 "Kocaine Karma"

Box No. Description

Visual**Box 10 (Cont.)**

Laminated Newspaper Clippings
 Photographs
 Gibb, Russ
 High School Friends
 Jeep photographs
 Assorted photos
 1960s-1970s
 1970s-1980s
 1980s-1990s
 Jeep with celebrities
 Childhood

Box 11

Memorial
 Gathering, 1998
 Young Jeep album
 Laminated photos
 Large
 Small
 Marsha
 Miscellaneous
 Late 1960s-Early 1970s
 1970s-1980s
 1980s-1990s
 Perrine, Pep
 Proof Sheets
 Slides
 Tiboni, Joe
 Scrapbooks
 California, 1958
 Autographs
 Brochures
 Disneyland
 Miscellaneous
 Photographs
 Beach/High school friends
 Disneyland
 Miscellaneous
 Sight seeing
 Ticket stubs
 Childhood
 Photographs
 Boy Scout camp/vacation
 Camp Al Gon Quian
 Large
 Small
 Miscellaneous

Box No. Description

Visual (Cont.)

Scrapbooks (Cont.)

Rationals Unofficial Scrapbook

Box 11 (Cont.)

Concert flyers

Miscellaneous

Newspaper clippings

Photos

Large

Small

Photo collage

Radio charts, 1966-1968

Snapshots, 1943-1945

Box 12

Diamond Comics, "The Diamond Way"

The Rationals, "In the Beginning"

Box 13

The Rationals scrapbook

Other Visual Materials

Concert Posters (3 posters)

Jeep portrait